

INVESTMENT MANAGEMENT SYSTEM AND ITS METHOD

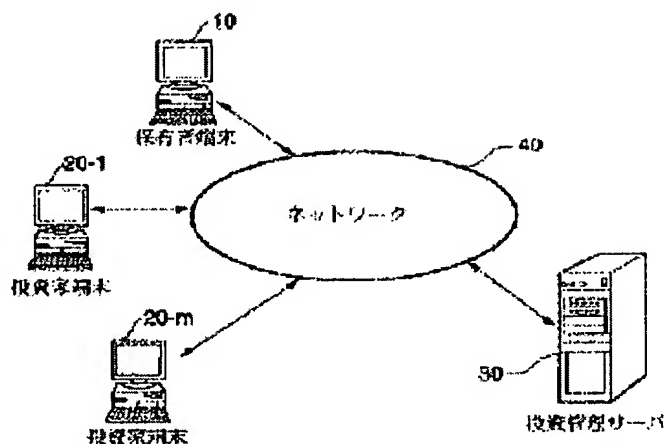
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Abstract of JP2001338128

PROBLEM TO BE SOLVED: To provide an investment management system and its method for recruiting investors through a network on the basis of an originator's idea and performing investment management for realizing the idea by collected funds.

SOLUTION: An investment management server 30 recruits an idea from an idea owner through the network 40, divides funds for converting the idea into a title into plural 1st investment units, sets up the amount of each 1st investment unit, executes primary recruitment for recruiting investors through the network, and converts the idea into a title by using the funds collected by the primary recruitment. Application funds for executing the titled idea are divided into plural 2nd investment units, the amount of each 2nd investment unit is set up, secondary recruitment for recruiting investors through the network is executed, and funds collected by the secondary recruitment are used for performing the idea.



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